

shown tomorrow will realize an even larger amount from the new and more expensive creation.

Aside from benefitting a worthwhile organization, Goldstone does not expect the gown to be a popular item in milady's wardrobe. Pearls may be a girl's best friends—but they're not comfortable to sit on!

## Elimination Of Slums By 1960, Realtors' Goal

CHICAGO (UP) — Realtors Tuesday set an ambitious goal of ridding American cities of slums by 1960.

Their formula for ending the nation's decades-old blight leaned heavily on strict enforcement of real estate laws and broad program of neighborhood conservation.

The board of directors of the National Association of Real Estate Boards, meeting here, asked real estate boards throughout the nation to cooperate in the "no slums by '60" goal. NAREB President Ronald J. Chinnock of Chicago announced.

The real estate men's six-year plan for eliminating slums boiled down to the elimination of all violations of city ordinances concerning health, safety and sanitary standards.

The plan was proposed by NAREB's Build America Better Council, headed by Los Angeles realtor Fritz B. Burns.

The council has attempted to encourage municipal slum reform campaigns in America for two years.

## Texas Drenched By Rain, 7 Die On Highways

By UNITED PRESS

Heavy showers drenched Texas again Tuesday and caused at least seven deaths on rain-slick highways.

Five persons were killed near Canyon, Tex., when a car went into a skid on U.S. 60 and slammed broadside into another auto.

The rains, however, revived farmers' hopes for good wheat and cotton crops. An Abilene newspaper, the Reporter-News, said pasture conditions are the best in five years because of late April and May rains.

In the Midwest, cloudy skies blanketed the lower Great Lakes region. Temperatures ranged from 34 at International Falls, Minn., to 71 in New Orleans.

Six inches of snow fell on Mt. Washington, N.H. Cool readings in the 30s and 40s were recorded through most of the New England area.

# Elyrians To See Pearl Gown Worth \$100,000

The world's most expensive gown—its cost \$100,000 and is made of 100,000 cultured pearls—will come to Elyria tomorrow where it will be exhibited at Oscar Haserodt and Associates.

Owned by the Imperial Pearl Syndicate, the fabulous creation is currently being sent on a nationwide tour, following which it will be donated to a charity chosen by the syndicate.

David Goldstone, vice-president of the syndicate, has some pertinent facts about the gown.

"For one thing," he said, "I doubt if it will become popular, not only because of the price, but also because of its weight."

The gown weighs approximately 27 pounds, but all the celebrities who have modeled it so far, which includes Gloria Swanson, Diana Lynn, Nina Foch and others, declare that after a half hour it seems to weigh much more than that.

One of the outstanding features of this creation, barring the fact that it is entirely made of pearls, is its

simplicity of design. Over a strapless white satin and silk net gown is a ballerina skirt of pearls which has a satin sash and permanently pleated ruffle extending down each side. A bolero jacket of the cultured pearls completes the ensemble.

Since Miss Swanson wore the gown, a pair of satin suspenders have also been added to the pearl apron, for easier modeling.

It took 15 years to gather the pre-war cultured pearls which went into the making of the world's most glamorous gown. Eight dressmakers worked two months to complete the dress.

This is a repeat performance for the Imperial Pearl Syndicate, largest importers of cultured pearls in the world. About 10 years ago they created a gown of 50,000 cultured pearls, worth \$50,000, which they donated to the USO.

The organization made over \$100,000 on it through donations, and it is expected that the organization receiving the gown to be

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WORLD'S MOST EXPENSIVE GOWN — Elyria will get a glimpse of the most costly gown in the world when the creation is exhibited tomorrow at Oscar Haserodt and Associates. Made of 100,000 cultured pearls, the \$100,000 gown weighs 27 pounds and requires strength as well as modeling skill to keep on.

Pictured above is famous screen actress Gloria Swanson who first modeled the creation in New York at the Waldorf-Astoria Hotel.

It took 15 years to gather the pre-war pearls which went into its making, three months to drill holes in the pearls, and eight dressmakers working for three months to make the gown.